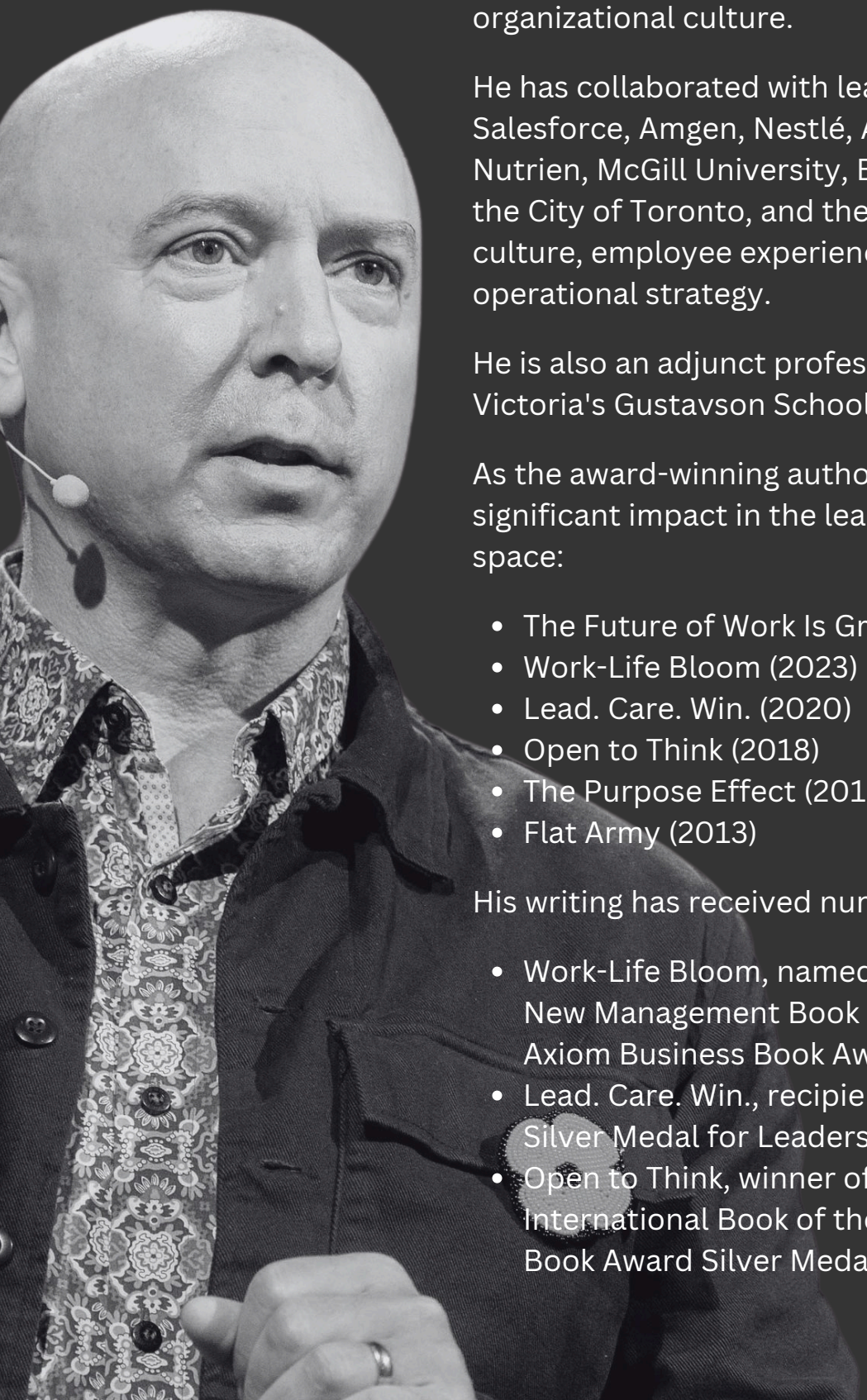
DAN PONTEFRACT

BIO



Dan Pontefract is a leadership strategist, author, keynote speaker, and workshop facilitator, and the founder of Pontefract Group, dedicated to elevating leadership and organizational culture.

He has collaborated with leading organizations such as Salesforce, Amgen, Nestlé, Autodesk, BMO, Manulife, Nutrien, McGill University, BDO, the State of Tennessee, the City of Toronto, and the Government of Canada on culture, employee experience, leadership practices, and operational strategy.

He is also an adjunct professor at the University of Victoria's Gustavson School of Business.

As the award-winning author of six books, Dan has made a significant impact in the leadership and future-of-work space:

- The Future of Work Is Grey (2026)
- Work-Life Bloom (2023)
- Lead. Care. Win. (2020)
- Open to Think (2018)
- The Purpose Effect (2016)
- Flat Army (2013)

His writing has received numerous accolades, including:

- Work-Life Bloom, named the 2024 Thinkers50 Best New Management Book and Gold Medal Winner of the Axiom Business Book Awards.
- Lead. Care. Win., recipient of the 2022 Nautilus Awards Silver Medal for Leadership.
- Open to Think, winner of the 2019 getAbstract International Book of the Year and Axiom Business Book Award Silver Medal.

DAN PONTEFRACT

BIO



Recognized as a thought leader, Dan is on the Thinkers50 Radar list, HR Weekly's 100 Most Influential People in HR, PeopleHum's Top 200 Thought Leaders, and Inc. Magazine's Top 100 Leadership Speakers. He hosts the Leadership NOW podcast.

Dan previously served as Chief Envisioner and Chief Learning Officer at TELUS, a leading Canadian telecommunications company, where he led learning and culture for roughly 50,000 employees.

During his tenure, he launched initiatives such as the Transformation Office, the TELUS MBA, and the TELUS Leadership Philosophy, which helped lift employee engagement to nearly 90%.

Prior to TELUS, Dan held senior executive positions with SAP, Business Objects, Crystal Decisions, and the British Columbia Institute of Technology (BCIT).

Dan's career blends corporate and academic experience, supported by an MBA, a B.Ed, and multiple industry certifications. He is a sought-after speaker, having delivered over 1,000 keynotes and workshops, including five TEDx talks, and writes for Forbes and Harvard Business Review.

His achievements include:

- CLO Magazine's Vanguard Award
- Corporate University Leader of the Year
- SkillSoft's Learning Leader of the Year
- CLO Magazine's Learning in Practice Innovation
- Brandon-Hall's Gold Award in Strategy & Governance
- Leading TELUS to become a 10-time ATD BEST award winner and the first-ever recipient of the ATD Hall of Fame distinction

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