DAN PONTEFRACT

Keynote Overview

Keynote Title:

Open Thinking: Changing How We Think in the Age of AI

60 minutes up to 90 minutes



Description:

There is a crisis brewing. We have lost the ability to think critically, to be creative & to contemplate ideas of the unknown. It's becoming a calamity & the advent of artificial intelligence might make it worse.

Distractions, social media, technology, and an incessant demand for short-term results over long-term planning are the big winners. In order to mitigate such calamities including being "crazy busy" and the pressure to “do more with less,” individuals must return to a state of symmetry between the three components of productive thought: dreaming, deciding and doing.

In this talk, Dan Pontefract introduces tangible, actionable strategies to improve the way we think as individuals, with and without AI, through the cyclical process of Creative, Critical, and Applied Thinking.

To become an Open Thinker, one must understand the relationship between reflection, action, and AI, and how it can negatively or positively affect an outcome. It is time to Dream, Decide, Do, and Repeat.

Audience Types:

Leaders: delivered with specific takeaways for leaders to address individually & with the team

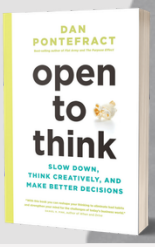
Team members: delivered so they can self-assess their busyness vs open thinking dilemma

Outcomes:

- Recognize and understand the effects AI is having on an individual's and an organization's thinking
- Pinpoint the difference between reflection and action - being made aware of indifferent, inflexible and indecisive thinking and how it affects our daily lives
- Realize how AI can both help and hinder everyone’s state of open thinking
- Distinguish the traits that make up Open Thinking—and learn ways in which to bring them into your daily habits

Post Keynote Next Steps:

- Order *Open to Think* books
- Half and full-day workshops are available for teams of up to 30 people, going much deeper than the keynote talk



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DAN PONTEFRACT

Bio & Background

Author | Speaker | Expert
Leadership Strategist



Dan Pontefract is a renowned leadership strategist, author, and keynote speaker with over two decades of experience in senior executive roles at companies such as SAP, TELUS, and Business Objects. Since then, he has worked with organizations worldwide, including Salesforce, Amgen, the State of Tennessee, Nestlé, Canada Post, Autodesk, BMO, the Government of Canada, Manulife, Nutrien, and the City of Toronto, among others.

As an award-winning and best-selling author, Dan has written six books: THE FUTURE OF WORK IS GREY, WORK-LIFE BLOOM, LEAD. CARE. WIN., OPEN TO THINK, THE PURPOSE EFFECT, and FLAT ARMY. Dan also writes for *Forbes*, *Harvard Business Review*, and other outlets.

Dan is a renowned keynote speaker who has presented at five TED events and has delivered over 1000 events. He is an adjunct professor at the University of Victoria's Gustavson School of Business and has received over 25 industry, individual, and book awards.

Dan's career is interwoven with corporate and academic experience, coupled with an MBA, B.Ed, and multiple industry certifications and awards. Notably, Dan is listed on the Thinkers50 Radar, HR Weekly's 100 Most Influential People in HR, LeaderHum's Top 200 Thought Leaders to Follow, and Inc. Magazine's Top 100 Leadership Speakers.

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