



Keynote Intro

Last update: September 17, 2025

Dan Pontefract is an award-winning author, leadership strategist, and keynote speaker who has spent more than twenty years helping organizations reimagine culture and leadership. A former senior executive at SAP and TELUS, he has written five books that have sold over 100,000 copies worldwide, including *Work-Life Bloom*—winner of the Thinkers50 Best New Management Book award and the Axiom Business Book Awards Gold Medal.

Recognized globally for his thought leadership, Dan is a member of the Thinkers50 Radar and Marshall Goldsmith's 100 Coaches, with past honours ranging from HR Weekly's 100 Most Influential People in HR to Inc. Magazine's Top 100 Leadership Speakers. His earlier works, such as *Open to Think and Lead*, *Care. Win.*, also earned international book awards and continue to influence leaders around the world.

More than a writer, Dan is an engaging storyteller whose keynote talks have reached over 250,000 people across industries and continents—from Salesforce and Nestlé to BMO, Manulife, and government bodies in Australia, Japan, Europe, and North America. His message blends research, humour, and lived experience into practical insights that leave audiences both inspired and equipped to act.

Please join me in welcoming today's keynote speaker—a thinker, a storyteller, and a leader dedicated to the power of culture—Dan Pontefract.