



dp **DAN**
PONTEFRACCT

OVERVIEW: **Services & Options**

Overview



Let's be honest. Bringing in an outside voice to facilitate a strategic planning session, consulting, or organizational assessment is a leap of faith. The same goes for various corporate culture improvement opportunities. When you bring Dan Pontefract to the table, rest assured that leap is the least bit frightening.

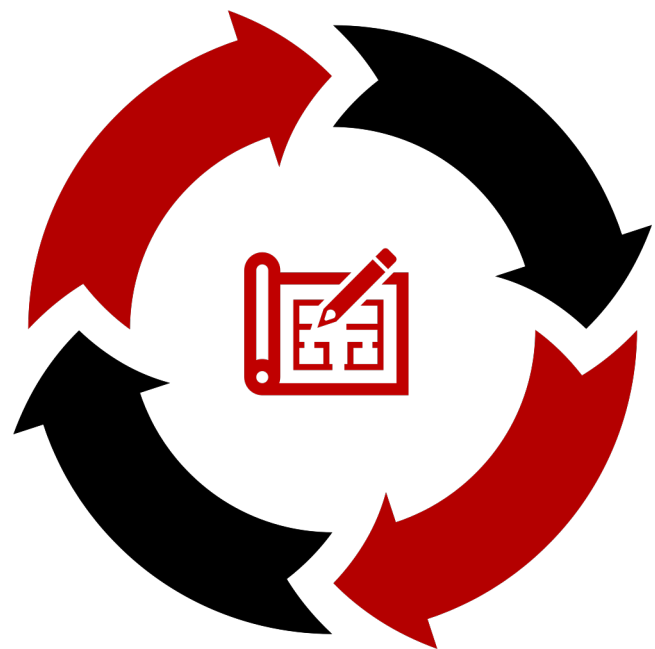
With 25+ years of experience conducting strategic planning and organizational assessments, as well as a multitude of consulting and culture enhancement assignments, Dan knows exactly how to help you achieve your desired outcomes.

Dan's agenda is both collaborative and consultative. He likes to work directly with you and often recommends the following playbook as a guideline:

- Review and assess the current state, asking loads of questions
- Work in tandem to help outline the desired future state
- Identify the gaps between the current and future state – and how to close them
- Prioritize outcomes, actions, and metrics if applicable
- Pinpoint owners and timelines for the next steps
- Facilitate, coach, teach, speak as necessary

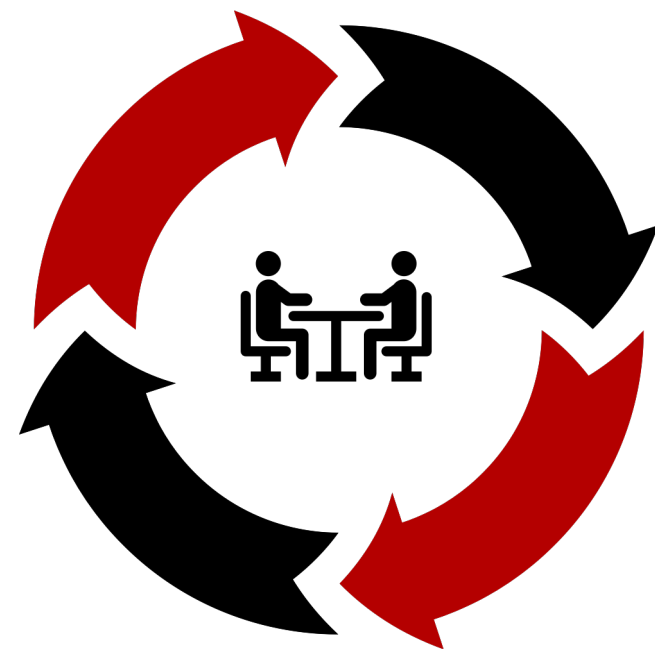
If you need help getting unstuck, gently pushing stakeholders to sing from the same choir sheet, Dan's approach may be just what you're looking for.

Options



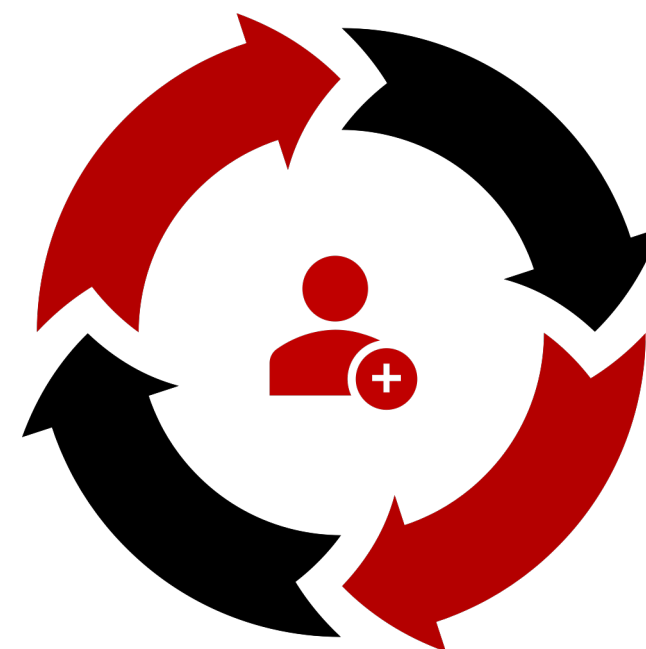
Strategic Planning

Dan can help facilitate your need to strategic plan with his inclusive, collaborative, and engaging approach. Everyone has a voice – and no session ever goes without hearing from all parties. The end-result is a group of people who feel a part of the result; an agreed upon action plan containing deliverables, timelines, and accountabilities for everyone involved.



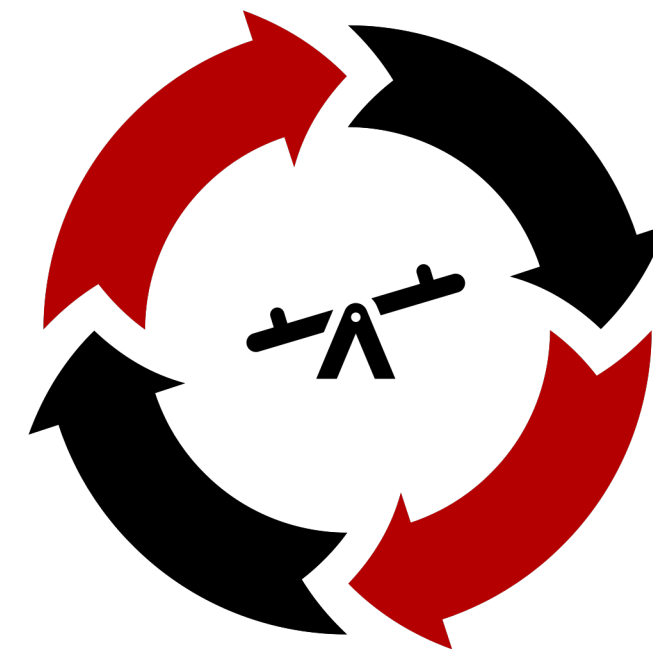
Consulting

As a former 20-year executive at SAP & TELUS + time since 2019 as an independent, Dan has a wide array of experience to help you in myriad ways. Whether it be with org design, leadership or learning models, purpose-vision-mission-values creation, hybrid work planning, or teamwork & collaboration enhancements, Dan can assist your various org needs.



Assessments

Assessments help determine how team members view the workplace. We can focus on factors including leadership, collaboration, or people & culture practices such as recognition, performance, and learning. Your flexible/hybrid work strategy is another area to assess. A full report and next-step recommendations are provided plus implementation options.



Retainers

Hire Dan on a quarterly or annual basis to tap into a set number of events, hours, and/or access opportunities across his service options in addition to talks, workshops & coaching services.

Additional Options

Service	Overview
Keynotes & Talks	<ul style="list-style-type: none">• Tailored to meet your organization's needs• Face-to-face or virtual or both 15-mins to 90-mins
Workshops	<ul style="list-style-type: none">• Customized to meet your team's needs• Face-to-face or virtual / myriad different topics• 90-minutes to two full-days in length
Lead. Care. Win. Online Platform	<ul style="list-style-type: none">• One-year unlimited access to the 16+ hour Lead. Care. Win. leadership development portal• Individual license or team/org site license
Lead. Care. Win. Masterclass	<ul style="list-style-type: none">• 5-session virtual masterclass on five key leadership principles of Lead. Care. Win.• Up to 30 attendees per Masterclass cohort
Signed Books	<ul style="list-style-type: none">• Signed books by Dan Pontefract: <i>Work-Life Bloom</i>, <i>Lead. Care. Win.</i>, <i>Open To Think</i>, <i>The Purpose Effect</i>, or <i>Flat Army</i>



About Dan Pontefract

Dan Pontefract believes that the future of work (and life) is now.

He is the best-selling author of five award-winning books: WORK-LIFE BLOOM: How to Nurture a Team That Flourishes, LEAD. CARE. WIN. How to Become a Leader Who Matters, OPEN TO THINK, THE PURPOSE EFFECT and FLAT ARMY.

A renowned speaker, Dan has presented at four different TED events and also writes for Forbes and Harvard Business Review. Dan is an adjunct professor at the University of Victoria, Gustavson School of Business and has garnered more than 25 awards over his career.

Dan is honoured to be on the Thinkers50 Radar list. HR Weekly listed him as one of its 100 Most Influential People in HR. And PeopleHum listed Dan on the Top 200 Thought Leaders to Follow.

Previously as Chief Envisioner and Chief Learning Officer at TELUS—a Canadian telecommunications company with revenues of over \$15 billion and 90,000 global employees—he launched the Transformation Office, the TELUS MBA, and the TELUS Leadership Philosophy, all award-winning initiatives that dramatically helped to increase the company's employee engagement to record levels of nearly 90%.

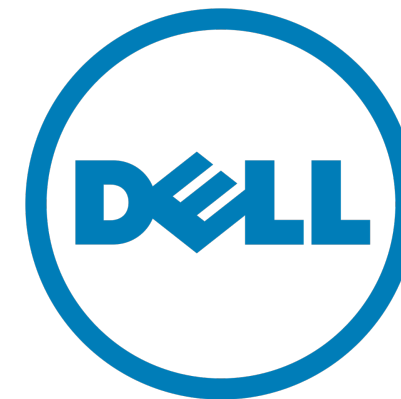
His clients include the likes of Salesforce, Amgen, Alberta Blue Cross, Autodesk, TELUS, BMO, Canada Post, UBC, Government of Canada, CPA, Conference Board of Canada, City of Toronto, City of Vancouver, ATD, and many more.

His consulting and strategic counsel is sought after by many clients and leaders.

**Scan to add
Dan to your
LinkedIn
Network**



Partial Client List



Want to watch Dan in action?

2-Minute Information Reel at:
<https://youtu.be/BXoA9XfdH9c>

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