

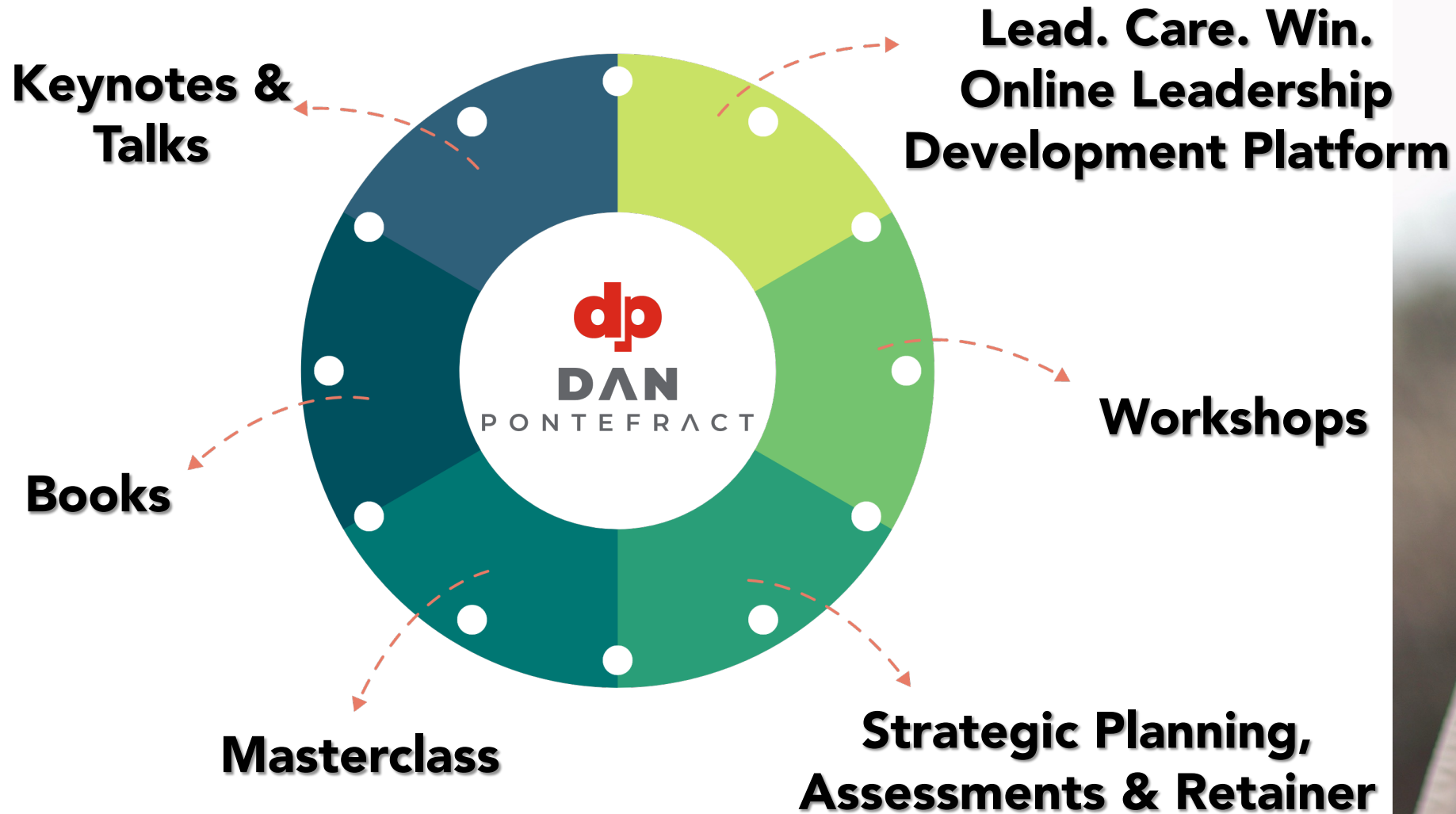
Work With Dan Pontefract

The Different Ways
You Can Engage
with
Dan Pontefract



dp **DAN**
PONTFRACT

Offerings and Options



Options

Service	Overview
Keynotes & Talks	<ul style="list-style-type: none">• Tailored to meet your organization's needs• Face-to-Face or virtual or both 15-mins to 90-mins
Workshops	<ul style="list-style-type: none">• Customized to meet your team's needs• Face-to-Face or virtual / myriad different topics• 90-minutes to one full-day in length
Lead. Care. Win. Online Platform	<ul style="list-style-type: none">• One-year unlimited access to the 16+ hour Lead. Care. Win. leadership development portal• Individual license or team/org site license
Lead. Care. Win. Masterclass	<ul style="list-style-type: none">• 5-session virtual masterclass on five key leadership principles of Lead. Care. Win.• Up to 30 attendees per Masterclass cohort
Signed Books	<ul style="list-style-type: none">• Signed books by Dan Pontefract: <i>Lead. Care. Win.</i>, <i>Open To Think</i>, <i>The Purpose Effect</i>, or <i>Flat Army</i>
Corporate Assessments & Strategic Planning	<ul style="list-style-type: none">• Three types: corporate culture, flexible work, or leadership state: analysis + full change mgt plan• Strategic planning: consulting tailored to your needs
Annual or Quarterly Retainer	<ul style="list-style-type: none">• Tailored combination of various options from above• Set number of events, hours, and/or access opportunities with Dan and his offerings



HOW?

To take advantage of working with Dan Pontefract, do the following:

Send an email to:
speak@danpontefract.com

Outline what you're interested in. Depending on which options are mentioned, either a tailored offering will be sent or a follow-up conversation will be booked.



About Dan Pontefract



**Scan to add
Dan to your
LinkedIn**

Dan Pontefract believes that the future of work (and life) is now.

He is the best-selling author of four award-winning books: *WORK-LIFE BLOOM: How to Nurture a Team That Flourishes*, *LEAD. CARE. WIN. How to Become a Leader Who Matters*, *OPEN TO THINK*, *THE PURPOSE EFFECT* and *FLAT ARMY*.

A renowned speaker, Dan has presented at four different TED events and also writes for *Forbes* and *Harvard Business Review*. Dan is an adjunct professor at the University of Victoria, Gustavson School of Business and has garnered more than 25 awards over his career.

Dan is honoured to be on the Thinkers50 Radar list. *HR Weekly* listed him as one of its 100 Most Influential People in HR. And *PeopleHum* listed Dan on the Top 200 Thought Leaders to Follow.

Previously as Chief Envisioner and Chief Learning Officer at TELUS—a Canadian telecommunications company with revenues of over \$15 billion and 90,000 global employees—he launched the Transformation Office, the TELUS MBA, and the TELUS Leadership Philosophy, all award-winning initiatives that dramatically helped to increase the company's employee engagement to record levels of nearly 90%.

His clients include the likes of Salesforce, Amgen, Alberta Blue Cross, Autodesk, TELUS, BMO, Canada Post, UBC, Government of Canada, CPA, Conference Board of Canada, City of Toronto, City of Vancouver, ATD, and many more.

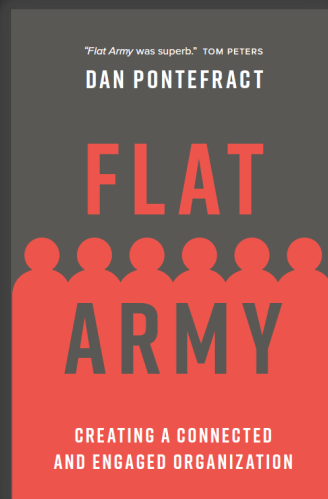
books

Dan is the award-winning & best-selling author of several books, each focused on a specific theme & where his talks, workshops or consulting emanate.

Dan's Latest Book! WORK-LIFE BLOOM

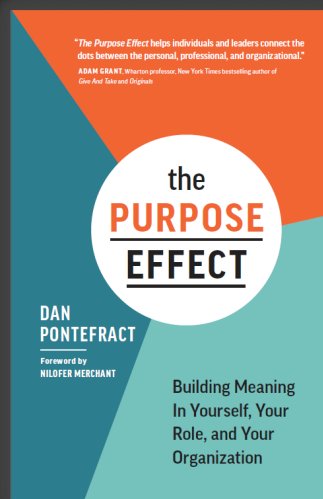
Dan takes a fresh look at the relationship between our professional and personal lives. There is no such thing as work-life balance.

November 2023



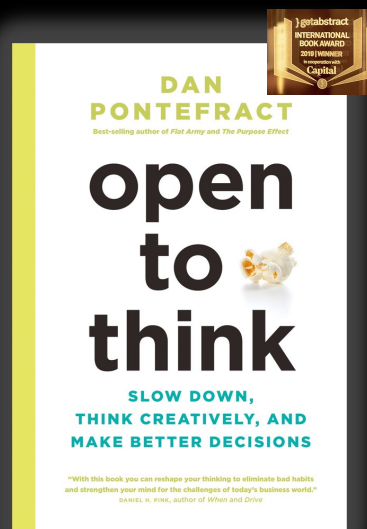
FLAT ARMY
Culture can become your competitive advantage. Your organization should be more engaged & productive.

Endorsed by legendary best-selling author Tom Peters



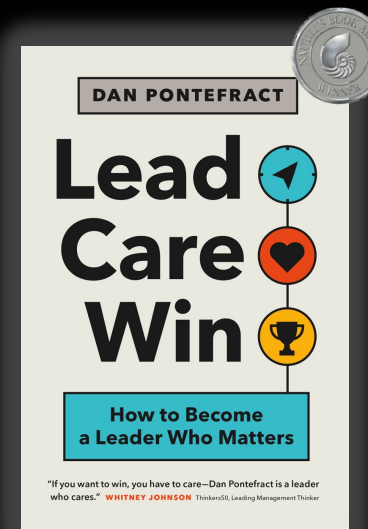
THE PURPOSE EFFECT
When we balance personal, role & organizational purpose, we end up in the "sweet spot."

Endorsed by New York Times best-selling author Adam Grant



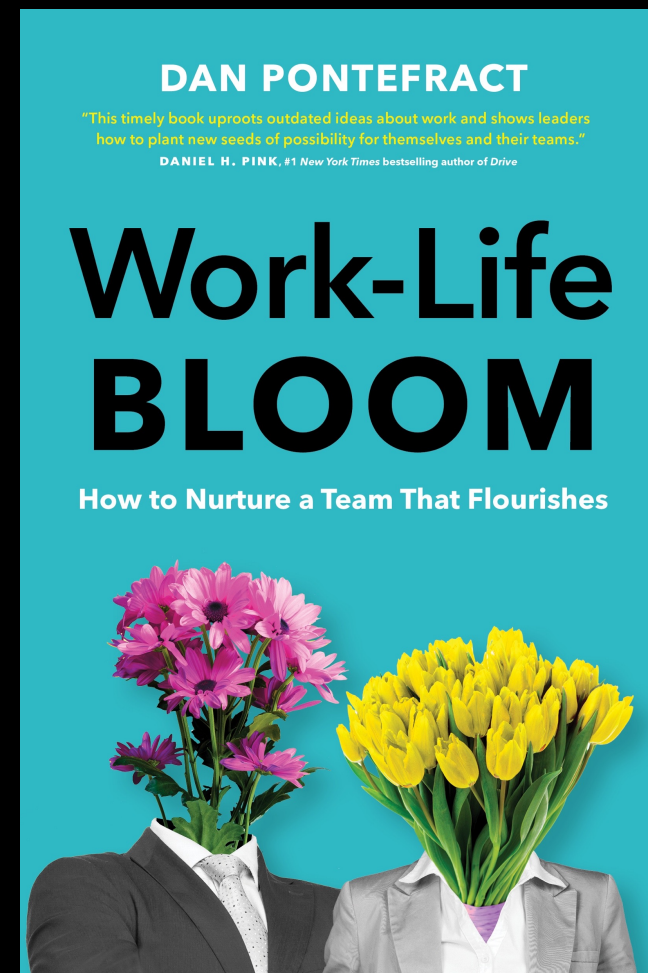
OPEN TO THINK
We have become too distracted, busy, and unfocused. The antidote is to "Dream. Decide. Do. Repeat." Will you?

Winner: 2019 getAbstract International Book of the Year



LEAD. CARE. WIN.
Nine insightful yet super-practical leadership lessons that will help you become a more caring and engaging leader.

Winner: 2022 Nautilus Silver Medal – Leadership & Business Category



LEAD. CARE. WIN.

ONLINE LEADERSHIP DEVELOPMENT LEARNING PLATFORM

Best-selling author and leadership strategist Dan Pontefract is pleased to offer 9 online lessons that map to each chapter in his latest book, LEAD. CARE. WIN.

These interactive modules are not only practical, but they also act as a handy job-aid for your professional development.

With over 16 hours of videos, audio files, job aids, assessments, knowledge checks, exercises, stories, and additional resources, it's chock full of leadership development.

Core Lessons



Each of the 9 core lessons contain videos, assessments, quizzes, and job aids.
~60 minutes in length

Bonus Content



Every lesson also contains bonus content that helps to further understand the material.
~45 minutes in length

Extra Resources



All 9 lessons have curated resources from Dan, including books, films, art, poems, quotations, songs and heroes.



MASTERCLASS SERIES

LEAD. CARE. WIN. COHORT-BASED LEADERSHIP DEVELOPMENT SESSIONS



GroupHEALTH Masterclass
Become a Leader Who Matters

 **Stay Present**

Thursday, March 24



GroupHEALTH
Benefit Solutions

Become a leader who matters.

Best-selling author and leadership strategist Dan Pontefract is pleased to offer LIVE Masterclass lessons taught through the learnings of his book, LEAD. CARE. WIN.

Choose five of the nine lessons. Each one is taught over Zoom with an engaging two-hour, hands-on session with Dan.

Up to 30 people in each cohort. Each Masterclass session is run every one or two weeks, with pre-work and post-session homework required to be completed.

Engaging. Interactive. Leadership matters.

Want to watch Dan in action?

2-Minute Speaker Reel at:
<https://youtu.be/lhodueOV-NA>



dp
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PONTFRACT

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