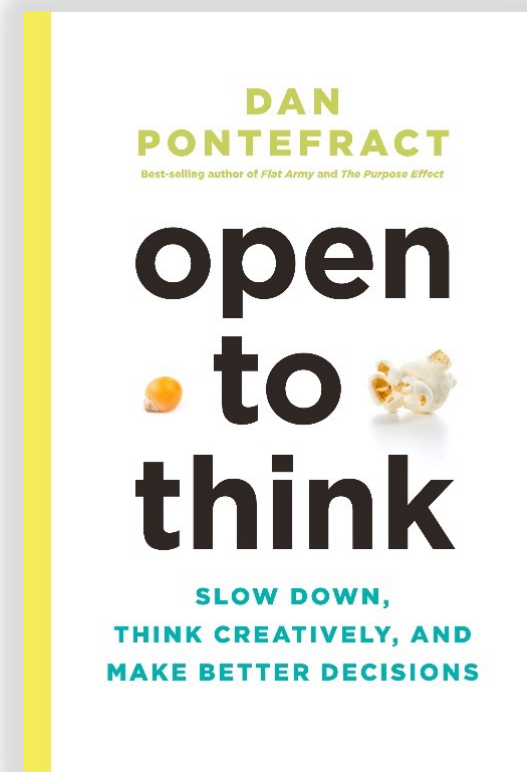


# Mastering How to Be an OPEN THINKER

## OVERVIEW

Full-Day or Half Day F2F Workshop or  
Virtual Masterclass





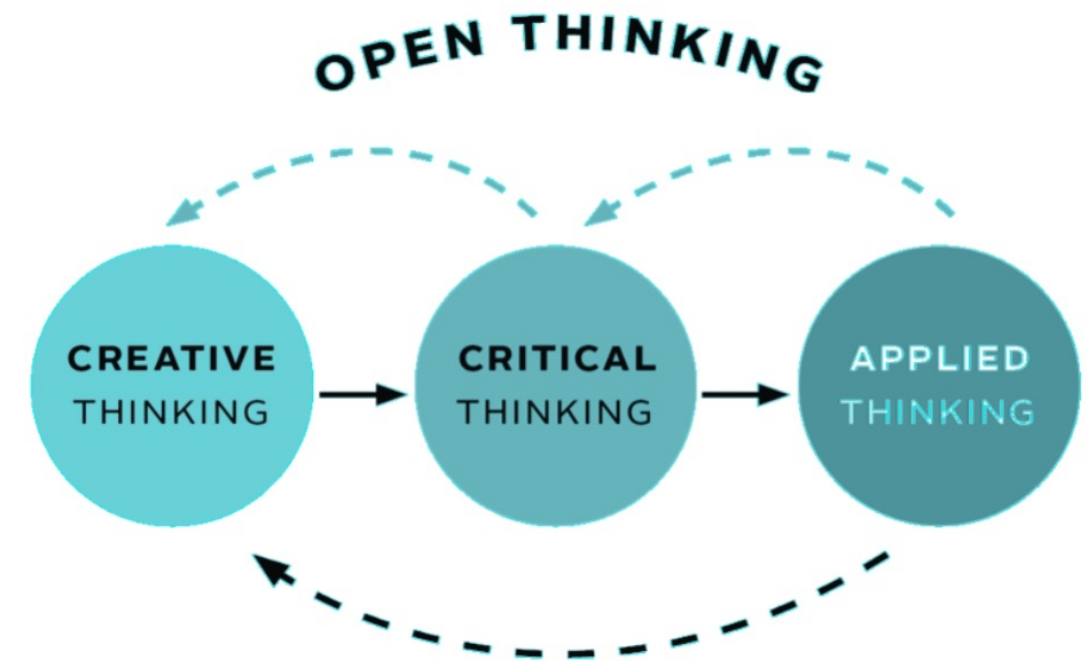
# Overview



Leaders are busy. Super busy. It's not as though that's going to change. In reality, people have become experts at doing—constantly being on—and we have forgotten the importance of creative and critical thinking. We need to sort out a much better investment in our time to make it happen.

**“Mastering How to Be an Open Thinker”** reminds you not only of the significance of creative and critical thinking—and how to become a better thinker—but how you can build time back into your calendar (and that of your team's) to ensure there is space in which to dream up new ideas, make better decisions, lead the team, while getting things done.

You will leave with practical, tactical, and actionable techniques in which to improve your thinking & doing, assessing where you currently sit, while learning how to feel and be less busy. Dream. Decide. Do. Repeat. It's your new mantra of 'open thinking.'

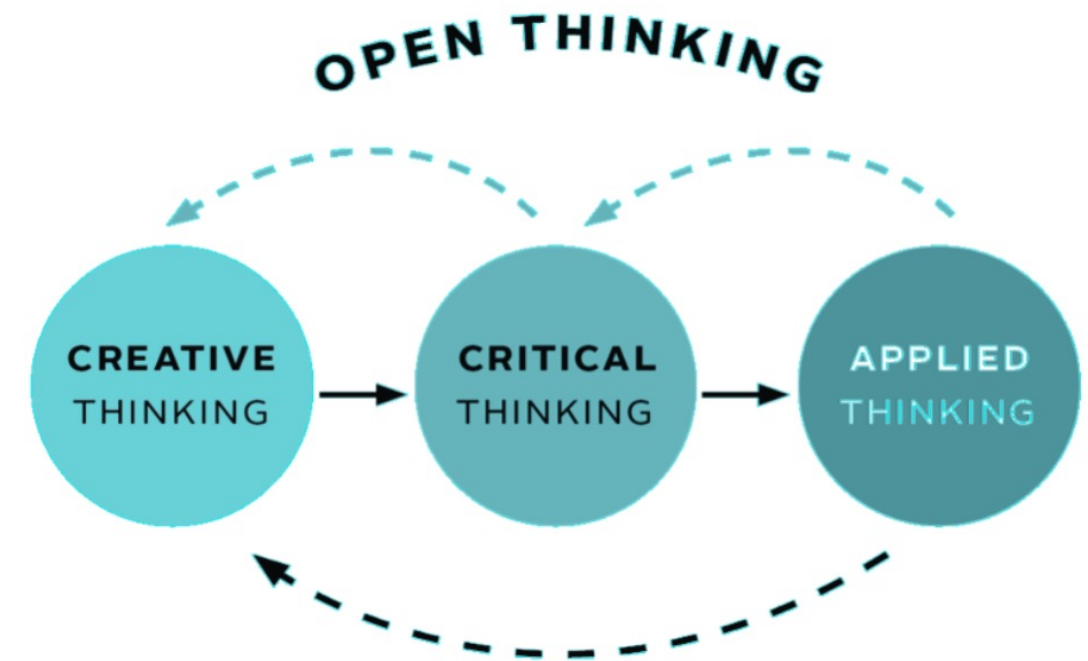




# Outcomes & Objectives



1. Clear understanding of what makes up the Open Thinking mindset.
2. Able to distinguish between Creative, Critical and Applied Thinking ... and apply when necessary.
3. Differentiate between a Closed Thinker and an Open Thinker.
4. Knowing how to apply a better balance between reflection and action. Why are we overly busy?
5. Determine the value of scheduling time for creative and critical thinking while prioritizing time so you can remain present to take action.
6. Differentiate between capacity, efficiency, and productivity
7. Assessing how team members are using their time and thinking in the workplace
8. Developing best practices for making good use of time under the Open Thinking mindset
9. Commit to practising a new approach; dream, decide, do, repeat. (Open Thinking)





# Content Breakdown



| Part 1 – Thinking: Hits and Misses   | Part 2 – Creative Thinking   | Part 3 – Critical Thinking  |
|--|--|---|
| <ul style="list-style-type: none"> <li>• The Thinking Crisis: Reflection versus Action</li> <li>• What are the individual, societal and organizational impacts of poor and closed thinking?</li> <li>• What’s going wrong with today’s thinking?</li> <li>• Activities:               <ul style="list-style-type: none"> <li>• Self – how am I balancing reflection versus action?</li> <li>• Group – how are we spending our time?</li> </ul> </li> </ul>   | <ul style="list-style-type: none"> <li>• Unleashed from constraints to generate new ideas.</li> <li>• How do you reflect? How do you dream?</li> <li>• What makes up the Creative Thinking habits?</li> <li>• How can you become more creative?</li> <li>• Activities:               <ul style="list-style-type: none"> <li>• Self – how am I being creative today?</li> <li>• Group – discuss ways in which creativity is hindered, and how it prospers.</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• The thorough analysis of ideas and facts to make a timely decision.</li> <li>• How do you decide? How do you prioritize?</li> <li>• What ways can I make better decisions?</li> <li>• Activities:               <ul style="list-style-type: none"> <li>• Self – describe the ways I seek out facts, truth &amp; evidence – how then do I decide?</li> <li>• Group – team decision-making – how?</li> </ul> </li> </ul>       |
| Part 4 – Applied Thinking  |  | Part 5 – Open Thinking in Action  |
| <ul style="list-style-type: none"> <li>• The commitment to execute a decision in a timely yet thoughtful manner.</li> <li>• How do you take action? How do you balance action with reflection and decision making? (knowing actions must get completed)</li> <li>• Activities:               <ul style="list-style-type: none"> <li>• Self – assessing how I take action today versus how I want to in the future</li> <li>• Group – strategies to complete tasks/projects with less pressure</li> </ul> </li> </ul> |  | <ul style="list-style-type: none"> <li>• Dream. Decide. Do. Think. (the model of an Open Thinker)</li> <li>• Examples of a more balanced open thinker.</li> <li>• The steps to take to truly become an Open Thinker.</li> <li>• Activities:               <ul style="list-style-type: none"> <li>• Self – how will I commit to being an Open Thinker tomorrow?</li> <li>• Group – Identify the ways our organization can become Open Thinking.</li> </ul> </li> </ul> |



# Workshop Agendas



## F2F Full Day Agenda:

- Thinking: Hits and Misses (~ 45-60 min)
- Creative Thinking – Overview and Details (~ 45-60 min)
- Critical Thinking – Overview and Details (~ 45-60 min)
- Lunch
- Applied Thinking – Overview and Details (~ 45-60 min)
- Open Thinking in Action (~ 90-120 min)

## F2F Half-Day / Virtual Agenda:

- Creative Thinking – Overview and Details (~ 45-60 min)
- Critical Thinking – Overview and Details (~ 45-60 min)
- Applied Thinking – Overview and Details (~ 45-60 min)



# About Dan Pontefract



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Dan to your  
LinkedIn

Dan Pontefract is an award-winning leadership strategist, culture change expert, best-selling author, and keynote speaker.



Dan has presented at four different TED events and also writes for Forbes and Harvard Business Review. He is an adjunct professor at the University of Victoria, Gustavson School of Business and has garnered more than 25 industry awards over his career.

His five books are WORK-LIFE BLOOM, LEAD. CARE. WIN. OPEN TO THINK, THE PURPOSE EFFECT and FLAT ARMY.

Dan is honoured to be on the Thinkers50 Radar list. HR Weekly listed him as one of its 100 Most Influential People in HR. And PeopleHum listed Dan on the Top 200 Thought Leaders to Follow.

Previously as Chief Envisioner and Chief Learning Officer at TELUS—a Canadian telecommunications company with revenues of over \$15 billion and 90,000 global employees—he launched the Transformation Office, the TELUS MBA, and the TELUS Leadership Philosophy, all award-winning initiatives that dramatically helped to increase the company's employee engagement to record levels of nearly 90%.

Dan has worked with organizations globally, including the likes of Salesforce, Amgen, State of Tennessee, Nestlé, Canada Post, Autodesk, Manulife, Nutrien, City of Toronto, CPPIB, and BMO, among many others.



**DAN**  
PONTFRACT



Got 2 minutes?



**Watch** Dan's  
sizzle reel

UFR

X

Q

E

E

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