

Keynote Title:

The Keys to Flourishing in Work and Life: It's Not Work-Life Balance

45 minutes up to 90 minutes

Description:

By choice or out of necessity, the manner in which many workers make a living is undergoing a fundamental change. And to make a living is to accept that there is a congenital bond between work and life, between what people do and how they live.

The problem? Work-life balance is not the answer. The rising rate of employee burnout is a sign. In this talk, Dan Pontefract provides an assessment of the current state of work and life, offering an alternative. We must create the conditions to bloom in both work and life, not balance. After all, people bring their work into their lives and their lives into their work; an improved work-life model is vital.

Dan will introduce a new, if not more benevolent work-life philosophy. It's time for leaders to understand what it means to adopt a *Work-Life Bloom* mindset. Yes, people at all levels of the organization need to bloom not balance. Find out how it's done.

Audience Types:

Leaders: delivered with specific takeaways for leaders to address with their current team

Team members: delivered so they can self-assess work-life balance vs work-life bloom

Post Keynote Next Steps:

- Order *Work-Life Bloom* books
- Half and full-day workshops are available for teams of up to 30 people, going much deeper than the keynote talk



Outcomes:

- Learn why work-life balance is a myth and how rising levels of anxiety, burnout, and stress are related symptoms
- Be introduced to the work-life bloom model -- an improved personal operating system for leaders and team members
- Get insights from research conducted globally across 8,000+ leaders and team members across 15 countries
- Discover the 12 work-life factors that allow people to bloom in both work and life
- Analyze whether you are blooming, budding, stunted or renewing in your work-life persona

Author | Speaker | Expert
Leadership Strategist

Dan Pontefract is a renowned leadership strategist, author, and keynote speaker with over two decades of experience in senior executive roles at companies such as SAP, TELUS, and Business Objects. Since then, he has worked with organizations worldwide, including Salesforce, Amgen, the State of Tennessee, Nestlé, Canada Post, Autodesk, BMO, the Government of Canada, Manulife, Nutrien, and the City of Toronto, among others.

As an award-winning and best-selling author, Dan has written five books: *WORK-LIFE BLOOM*, *LEAD. CARE. WIN.*, *OPEN TO THINK*, *THE PURPOSE EFFECT*, and *FLAT ARMY*. Dan also writes for *Forbes*, *Harvard Business Review*, and other outlets.

Dan is a renowned keynote speaker who has presented at four TED events and has delivered over 600 keynotes. He is an adjunct professor at the University of Victoria's Gustavson School of Business and has received over 25 industry, individual, and book awards.

Dan's career is interwoven with corporate and academic experience, coupled with an MBA, B.Ed, and multiple industry certifications and awards. Notably, Dan is listed on the Thinkers50 Radar, HR Weekly's 100 Most Influential People in HR, LeaderHum's Top 200 Thought Leaders to Follow, and Inc. Magazine's Top 100 Leadership Speakers.

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