

Keynote Title:

The Keys to Being a Truly Caring Leader: Lead. Care. Win.

30 minutes up to 90 minutes

Description:

There are only two kinds of leadership in this world: leading self and leading others. It's that simple, only two. Your ultimate goal is to master and deliver on them both. Now, more than ever, how you lead yourself and others might become the defining moment of your career. Perhaps even your life.

There are nine key & critical leadership lessons that make up a "Lead. Care. Win." leader. Considerate and engaging leaders—ones who fully understand the critical importance of crafting meaningful, respectful relationships—are people who know how to truly reach and build bonds with their team members with these nine lessons.

Every human interaction is crucial. Every exchange can be mutually beneficial. The bottom line is that when you care enough to champion others, the workplace becomes happily engaged and your organization benefits in more ways than one. Do you care?



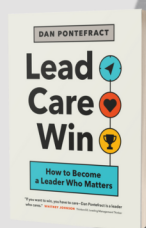
Audience Types:

Leaders: those already leading teams but in need of adopting the Lead. Care. Win. philosophy

High Potentials: aspiring soon-to-be leaders who should start their journey off by caring

Post Keynote Next Steps:

- Order *Lead. Care. Win.* books
- Half and full-day workshops are available for teams of up to 30
- 16+ hour online Lead. Care. Win. course can be purchased



Outcomes:

- Nine leadership lessons to ensure you care:
 - Be relatable and empathetic
 - Act not out of ego but out of purpose
 - Share knowledge to build a wise organization
 - Stay present and attentive to the needs of others
 - Embrace change and the opportunity for growth it offers
 - Stay curious & adopt lifelong learning
 - Think and act with clarity
 - Commit to balance and inclusivity in all your dealings
 - Act with humility and thoughtfulness

Author | Speaker | Expert
Leadership Strategist

Dan Pontefract is a renowned leadership strategist, author, and keynote speaker with over two decades of experience in senior executive roles at companies such as SAP, TELUS, and Business Objects. Since then, he has worked with organizations worldwide, including Salesforce, Amgen, the State of Tennessee, Nestlé, Canada Post, Autodesk, BMO, the Government of Canada, Manulife, Nutrien, and the City of Toronto, among others.

As an award-winning and best-selling author, Dan has written five books: *WORK-LIFE BLOOM*, *LEAD. CARE. WIN.*, *OPEN TO THINK*, *THE PURPOSE EFFECT*, and *FLAT ARMY*. Dan also writes for *Forbes*, *Harvard Business Review*, and other outlets.

Dan is a renowned keynote speaker who has presented at four TED events and has delivered over 600 keynotes. He is an adjunct professor at the University of Victoria's Gustavson School of Business and has received over 25 industry, individual, and book awards.

Dan's career is interwoven with corporate and academic experience, coupled with an MBA, B.Ed, and multiple industry certifications and awards. Notably, Dan is listed on the Thinkers50 Radar, HR Weekly's 100 Most Influential People in HR, LeaderHum's Top 200 Thought Leaders to Follow, and Inc. Magazine's Top 100 Leadership Speakers.

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