

Keynote Title:

Collaborative Cultures: It's the Secret to Organizational Excellence

60 minutes up to 90 minutes

Description:

Leaders in any organization seeking to improve productivity and business results must first start with their own operating culture.

To improve organizational culture is to build up and unleash behaviours that permit employees to connect and collaborate with one another effortlessly. An employee only becomes engaged when the culture is open, transparent, communicative, collaborative, and trustworthy. These are just some of the behaviours that must define how an organization operates.

Dan Pontefract implores organizations to rethink their workplace culture by instituting systemic-wide methods that encourage people to work together versus operating in silos or competitively. The engagement of employees occurs as a result of how they feel about and interact with the organization's culture.

There is a way and Dan can show you how to turn your culture into a collaborative, competitive advantage.



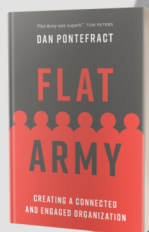
Audience Types:

Leaders: aimed at shifting their team's or entire organization's operating culture

High Potentials: aspiring leaders who need to understand the criticality of collaboration

Post Keynote Next Steps:

- Order *Flat Army* books
- Half and full-day workshops are available for teams of up to 30 people, going much deeper than the keynote talk



Outcomes:

- Why it's so important to employ a "dare to share" attitude as a leader and on the team
- Learn the simple yet vitally important collaborative leader action model — where all levels of the organization can participate
- The six obstacles to collaborative cultures and why teams operate in silos
- How learning, recognition, technology, and internal HR systems can help or hinder your chance for collaborative cultures
- Gain insights into the alignment between a leadership philosophy and collaboration model that can increase employee engagement and overall performance

Author | Speaker | Expert
Leadership Strategist

Dan Pontefract is a renowned leadership strategist, author, and keynote speaker with over two decades of experience in senior executive roles at companies such as SAP, TELUS, and Business Objects. Since then, he has worked with organizations worldwide, including Salesforce, Amgen, the State of Tennessee, Nestlé, Canada Post, Autodesk, BMO, the Government of Canada, Manulife, Nutrien, and the City of Toronto, among others.

As an award-winning and best-selling author, Dan has written five books: *WORK-LIFE BLOOM*, *LEAD. CARE. WIN.*, *OPEN TO THINK*, *THE PURPOSE EFFECT*, and *FLAT ARMY*. Dan also writes for *Forbes*, *Harvard Business Review*, and other outlets.

Dan is a renowned keynote speaker who has presented at four TED events and has delivered over 600 keynotes. He is an adjunct professor at the University of Victoria's Gustavson School of Business and has received over 25 industry, individual, and book awards.

Dan's career is interwoven with corporate and academic experience, coupled with an MBA, B.Ed, and multiple industry certifications and awards. Notably, Dan is listed on the Thinkers50 Radar, HR Weekly's 100 Most Influential People in HR, LeaderHum's Top 200 Thought Leaders to Follow, and Inc. Magazine's Top 100 Leadership Speakers.

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