

Workshops



PG

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G R O U P

General Overview

The Pontefract Group (TPG) provides five unique half-day, interactive workshops that focus on a specific area of leadership development. Face-to-face or virtually through web-sharing technologies. Invite up to 30 attendees to each face-to-face session. (Note: workshops can be customized or tailored. Portions of any workshop can be used to create a different final objective.)

Workshop Modules

❖ **Workshop #1: How To Be More Collaborative**

- Individuals, teams and organizations that struggle with collaboration will enjoy this no-holds-barred session that assesses and then helps to define better ways of sharing, cooperating, communicating and getting the work done.
- Attendees leave not only with a better understanding of what constitutes good and bad collaboration, but they also leave with specific, actionable ways in which to improve their individual and/or team approaches.

❖ **Workshop #2: Developing a Sense of Purpose at Work**

- There are three kinds of purpose: personal, role and organizational/team. In this workshop, attendees will learn about the importance of each type, assessing where they are personally as well as professionally.
- Attendees leave with a definition of their personal purpose, team purpose, as well as developing an action plan that helps them shift their way of thinking and acting towards the purpose mindset.

❖ **Workshop #3: The Secrets to Shifting to a Flexible Work Model**

- Prior to shifting to flexible work cultures, leaders and teams should discuss the important aspects that make up such a working environment. It's not a simple switch.
- The workshop delves into the specific changes a team (or organization) needs to consider should it shift to flexible work. (e.g. team norms, communication norms, leadership style changes, employee changes, collaboration changes, technology changes + any potential policy changes.)

❖ **Workshop #4: Getting Better At Creative and Critical Thinking (While Still Executing)**

- People are busy. That doesn't seem to be changing. We have become experts at doing, but we have forgotten the importance of creative and critical thinking. This session reminds people of their significance.
- Attendees leave with practical, tactical and actionable ways in which to improve their thinking, assessing where they currently sit, while learning how they can win back time in their calendar.

❖ Workshop #5: Nine Super Practical “LEAD. CARE. WIN.” Lessons

- In tandem with Dan’s fourth book, LEAD. CARE. WIN., this workshop tackles 9 leadership attributes that will help leaders become more human (if not humane) with their leadership style. It is a workshop that delves into the aspects of both leading self and leading others.
- Attendees leave with tips and techniques to ensure they change the way in which they not only work with others but how they conduct themselves in all of their interactions.

How much does it cost?

- Face-to-face: \$15,000 + GST. Travel related expenditures to be invoiced at cost. 30 people max.
- Virtual: to be discussed. Technology platform can be the client’s choice + more people can attend.

Who is the Pontefract Group?

Dan Pontefract is the founder and CEO of the Pontefract Group, a firm that improves the state of leadership and organizational culture. The group comprises of senior organizational design professionals who have worked in a multitude of public sector, for-profit and not-for-profit organizations assisting leaders and executives with their specific needs.

After twenty-five years in senior leadership roles across organizations such as TELUS, SAP and BCIT, Dan launched The Pontefract Group to help leaders and organizations improve levels of engagement, productivity, culture and processes. The Pontefract Group conducts organization-wide assessments, organizational redesign, consulting, coaching, workshop facilitation as well as keynote speaking.

Dan is the best-selling author of four books: *LEAD. CARE. WIN.*, *OPEN TO THINK*, *THE PURPOSE EFFECT* and *FLAT ARMY*. Dan is also an adjunct professor at the University of Victoria, Gustavson School of Business and has garnered more than 20 industry awards over his career.

Previously over a ten-year period as Chief Envisioner and Chief Learning Officer at TELUS—a Canadian telecommunications company with revenues of \$14 billion and 50,000 global employees—Dan launched the Transformation Office, the TELUS MBA, and the TELUS Leadership Philosophy, all award-winning initiatives that dramatically helped to increase the company’s employee engagement to record levels of nearly 90%.

