

Dan Pontefract SHORT BIO

Leadership Strategist, Author, Speaker, CEO of The Pontefract Group

Dan is the founder and CEO of The Pontefract Group, a firm that improves the state of leadership and organizational culture.

He is the best-selling author of four books: *LEAD. CARE. WIN.*, *OPEN TO THINK*, *THE PURPOSE EFFECT* and *FLAT ARMY*. A renowned speaker, Dan has presented at four different TED events and also writes for *Forbes* and *Harvard Business Review*. Dan is an adjunct professor at the University of Victoria, Gustavson School of Business and he has garnered more than 20 industry awards over his 25-year career.

His third book, *OPEN TO THINK* won the 2019 getAbstract International Book of the Year and the 2019 Axiom Business Book Award Silver Medal winner in the Leadership category.

Previously as Chief Envisioner and Chief Learning Officer at TELUS—a Canadian telecommunications company with revenues of over \$14 billion and 50,000 global employees—he launched the Transformation Office, the TELUS MBA, and the TELUS Leadership Philosophy, all award-winning initiatives that dramatically helped to increase the company's employee engagement to record levels of nearly 90%. Prior to TELUS he held senior roles at SAP, Business Objects and BCIT.

Dan and his wife, Denise, have three children (aka goats) and live in Victoria, Canada.