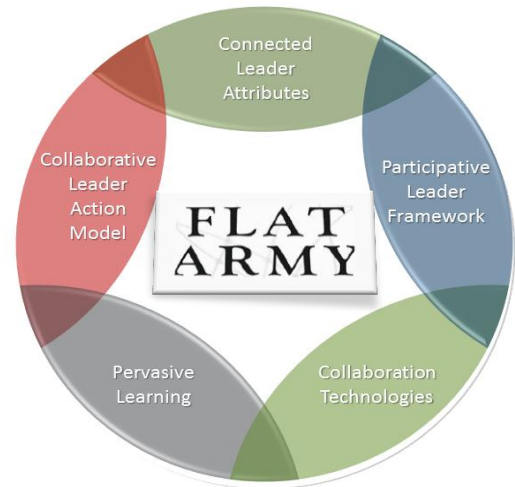


Flat Army Cheat Sheet

Flat Army: Creating a Connected and Engaged Organization (2013, Wiley) is a book aimed at three audiences:

- Those in charge of the organization on the whole
- Leaders with direct teams and/or teams of indirect teams
- Individual contributors looking to make the leap into leadership

Flat Army is a manifesto to change both the culture of your organization or team as well as the habits of leaders and teams



It aims to drive up overall employee engagement by connecting the dots between increased levels of collaboration, empowerment and participation coupled by new ways to lead, learn and share. There are 7 key sections to the book:

Section 1

Chapters 1, 2 and 3 are the setup to the book. It discusses the horrific state of employee engagement, culture and command and control tactics on display in today's organizations. It investigates why we got this way in the first place, and it outlines at a high level what we have to change in order to improve the health of our workplaces.

Section 2

Chapters 4, 5 & 6 revolve around the *Connected Leader Attributes*. Think of a tree with its roots, trunk & branches. A Connected Leader is one who is becoming, being and going beyond through fifteen specific leadership attributes that will ensure you become a very engaging leader, helping your team and organization do the same along the way.

Section 3

Chapter 7 surfaces the *Participative Leader Framework* which requires leaders to employ the CARE principle (continuous, authentic, reciprocal and educating) as well as being able to both consume and contribute knowledge, ideas & content with the organization. This is coupled by the need to build direct personal & professional networks.

Section 4

Chapter 8 is about a daily leadership habit called the CLAM. Flat Army leaders in today's engaged organization must connect, consider, communicate, create, confirm and congratulate through all actions and initiatives.

Section 5

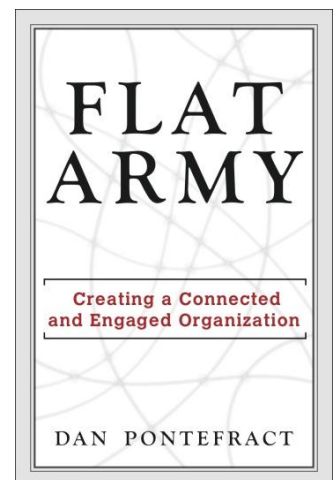
Chapter 9 highlights the *Pervasive Learning* model. Quite simply, leadership and learning should always be thought of as part formal, informal and social and this chapter explains how to make it happen.

Section 6

Chapter 10 cements the new Flat Army style of a leader and organization through *Collaborative Technologies*. Leaders need to converse, create content and provide context (the 3 C's) to effectively become Flat.

Section 7

Chapters 11, 12 and the Afterword detail how each of the five models can be put into practice (individually, as a team and through the organization) such that everyone in the organization is demonstrating the Flat Army in action.



For more information please visit www.flatarmy.com